



The 14th International Conference on Business and Economics Research

www.icber.org

2024 14th International Conference on Business and Economics Research will be held in Beijing University of Technology, Beijing, China during July 19-21, 2024. Organized by Beijing University of Technology and technical supported by University of Saint Joseph, Macau, China. ICBER 2024 will provide an excellent international platform for the academicians, researchers, and industrial experts from around the world to share their research findings with the global experts.

Call for Papers

Economics

Aggregate Demand & Supply
Applied Economics
Budget Deficits & Public Debt
Comparative Economics
Compound Interest
Consumer Credit
Econometrics
Economic Development
Economic Growth
Economic Institutions

Marketing

Affiliate Marketing
Brand Equity
Community Management
Content Marketing
Customer Relationship Management
Digital Branding
Display Advertising
Email Marketing
Influencer Marketing
Social Media & Services

Business

Product Development
Branding
Business Administration
Business Law
Project Management
Public-Private Partnerships
Risk Management
Sales & Marketing
Corporate Communications
Business Leadership

More topics, please view: <http://icber.org/cfp.html>

Publication



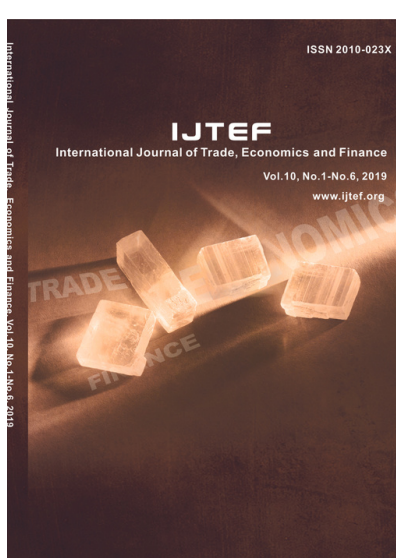
Journal of Economics, Business and Management

Abstracting/ Indexing: CNKI, Electronic Journals Library, Ulrich's Periodicals Directory, MESLibrary, Google Scholar, and Crossref.

ISSN: 2301-3567 (Print), 2972-3981 (Online)

Frequency: Quarterly

DOI: 10.18178/JOEBM



International Journal of Trade, Economics and Finance

Abstracting/ Indexing: ProQuest, Crossref, Electronic Journals Library, EBSCO, and Ulrich's Periodicals Directory

ISSN: 2010-023X (Print)

Frequency: Bimonthly

DOI: 10.18178/IJTEF

Scopus Journal Publication

Selected papers will be recommended to the IJSS after successful registration and proper extension (at least 50% new content).



International Journal of Services and Standards

Abstracting/ Indexing: **Scopus (Elsevier)**, Google Scholar, Academic OneFile (Gale), cnpLINKer (CNPIEC), DBLP Computer Science

Bibliography, Expanded Academic ASAP (Gale)

ISSN: 1740-8857(online), 1740-8849 (print)

Important Date

Submission Deadline: February 28, 2024

Notification Deadline: March 30, 2024

Registration Deadline: April 30, 2024

Sponsored By



Supported By



Submission Guideline

- Full Paper (Publication & Presentation)
Abstract (Oral Presentation only, without publication)
- For submission, please visit:
<http://confsys.iconf.org/submission/icber2024>
Or you can submit it by email: icber@academic.net
- Template Download:
JOEBM: http://www.joebm.com/JOEBM_template.doc
IJTEF: http://www.ijtef.org/IJTEF_template.doc